



DAVID NIETO

GRAPHIC DESIGNER - VISUAL ARTIST

+15 YEAR OF EXPERIENCE

www.deividart.com

Become your ideas into real projects, enhancing their value and exceeding expectations.



David Nieto Rojas

Graphic designer

Contact

Mobile phone

+34 662 343 083

E-mail

info@deividart.com

Social



[Linkedin](#)



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[Instagram](#)

"Curiosity is the best university"

Experience



GESDATA

MARCH - JUNE 2005

Graphic designer. (Training time)

I Collaborate in the design process of advertising material for print media such as brochures, roll-ups, canvas, MUPIs and development of the visual identity of products and services for different companies.

I also learnt how to design and develop websites in HTML, CSS, using Flash, as well as 3D modelling, texturing and rendering techniques using 3Dmax studio tool.



UNIVERSO LATINO

MARCH 2006 - JULY 2009

Graphic designer/web - SEO - 3D

Image and website development for events and shows, creating TV commercials for their promotion.

In this context, I have worked with a variety of specialised tools, such as 3D Studio Max, Adobe Premiere and Adobe After Effects for motion graphics projects; Photoshop and Illustrator for image manipulation and vector tracing; NotePad++ for web development.

These tools have allowed me to approach multimedia projects in an integral way, from conceptualisation to implementation, guaranteeing visual coherence and communicative effectiveness in all stages of the creative process.

Education history

2002

Bachillerato L.O.G.S.E.
Engineering Science.

2005

I.T. Degree

2007

SEO Course (Search Engine Optimization) semipresencial in Cámara de Comercio of Madrid.

Flash On-Line course during 3 months via AULAFORMATIVA.COM

2010

Master on Advertisement y Marketing. Over 700 hours, mark A++, in Instituto Técnico de Estudios Aplicados (ITEAP)

CONTINUOUSLY TRAINING

Continuously I do courses in several online platform, about different areas of design

[Domestika](#)

[Crehana](#)

[Udemy](#)



CBLINGUA

JUNE 2012 / MARCH 2013

Graphic designer/ web - SEO

At CBLingua I led website design and development projects, using the WordPress CMS for content management. In addition, I implemented SEO campaigns to increase their visibility in search engines.

As part of these strategies, I worked on social media management (Facebook - Twitter) to increase interaction with the target audience and promote the content efficiently.



DEIVIDART

AUGUST 2009 / MARCH 2016

Graphic designer/web - SEO

As a freelancer, I have led a wide variety of graphic design projects, including the creation of promotional materials such as vinyls, posters, flyers, brochures, restaurant menus, canvases, roll-ups or business cards.

In web design area, I have been responsible for the design and development of corporate sites, e-commerce or online communities.

Besides I developed SEO (Search Engine Optimisation) campaigns, with the aim of improving the positioning and visibility of websites in search engines.

I have also contributed to the promotion of products and services through the creation of promotional videos, using 2D and 3D animation techniques (Motion graphics) to communicate messages in an impactful and memorable way, thus strengthening the brand image and generating engagement with the audience.

Tools



Soft skills

- Intermediate level in spoken and written english.
- Intermediate level of Microsoft Office package.
- High capacity to learn new technologies.
- Leadership and teamwork.

Other data

Collaboration for Australian startup: [LaundryLan](#).

Winner of the **international education congress** challenge [AIDI-PE2015](#).

Image design for "[La Isla Ciudad Flamenca](#)" festival in San Fernando.

Hobbies

- Books
- Videogames
- Walk on foot
- Music



PUBLICENTRO DEL SUR

MARCH 2016 - AUGUST 2018

Graphic designer/web - SEO

Conceptualisation and integral development of the visual identity for companies such as Aqualund, Turbo-Cadiz or AgroConil, from the design to the development of their corporate image, carrying out printing tasks for a wide range of advertising supports and promotional materials, such as flyers, business cards, restaurant menus, roll-ups, canvases, photocalls, vehicle signage, billboards, shops, stands...

I also carried out website design and development projects, using Wordpress as CMS for its management and SEO campaigns for the company.



TALKAO

AUGUST 2019 - CURRENTLY

UI/UX Designer - Graphic designer - SEO

Designing user interfaces, ensuring visual consistency and usability across all platforms and devices. Using the Figma tool to create wireframes, prototypes and final designs.

To do this, ideas for improving the user experience were proposed in advance. This involved conducting user research, data analysis and usability testing to identify areas for improvement and design effective solutions to increase user retention and satisfaction.

In order to achieve greater cohesion and efficiency in the design and development process, the creation of an integrated design system was carried out.

They have also carried out management and oversight tasks on SEO campaigns, working closely with the content creation team through a focused approach to keyword research, trend analysis and understanding audience needs.

 **LET'S TALK**